



Offerings to Pharma Companies

- **Sales Eye** – Secondary Sales Management Portal
- **EasyFAT** – Field Analytics Mobile Application
- **DoctorsConnect** – Mobile App empowering Doctors to Connect and share vital information about updates in research & technology
- **EasyDart** – An order processing system empowering a sales rep to collate the orders and update into system more accurately and efficiently
- **EasyPitch** – End to end solution for your digital marketing and salesforce effectiveness needs

SALESEYE



Secondary Sales Tracking Software

Challenges



Key Features

Web Based Portal

- View Secondary Sales or Stockist Transactions on the Go
- Manage Stockist product details, Import opening, closing and process Receipts

Primary Sales Management

- Automatic upload of invoice/Receipts details from the existing SAP/ERP systems and also facilitates online stock adjustment, thereby decreasing manual work and increasing the precision of sales forecasting.
- Control over the processed and In-Transit Invoices/Receipts

Real-time Secondary sales data from the field

- Option to import the closing data using the files received from the stockist
- Record on the portal during the stockist visit
- Automated Notification on Sales Return and Expiry

Reports

- Primary v/s Secondary sales details on Zone, Depot, Region, Territory, Stockist, Brand or SKU wise
- More than dozen Reports to provide Secondary Sales based on different parameters such as Geography, Division, Stockist, etc.

Comprehensive User Management and Audit Trail

- User level access and privileges based on depot, territory, Region, zone, etc.
- Detailed Audit trail to provide 360 degree view of all the events occurred in the portal
- User Access Logs Report to provide user level portal utilization

Benefits

- 1 Sales Tracking Capability at Primary, Secondary and Tertiary level
- 2 Measure on REAL-TIME Accurate Sales Data
- 3 360 degree VIEW on products movement across the channel
- 4 Effective Measurement of Primary VS Secondary
- 5 REDUCED overall sales realization & processing time (Order to cash cycle)
- 6 Real time visibility of sales data across all channels
- 7 Cuts down the time spent on Manual Reporting by Sales Team so that core sales activities are enhanced
- 8 Allows your sales team to focus on other distribution channels.
- 9 Control over the Sales Return and Expiry

Product SnapShots

Web based Portal

Web Based Portal to provide a flexibility to access from anywhere from a browser

The screenshot displays a web-based portal interface. At the top, a blue navigation bar contains the following menu items: [Opening Stock](#), [Closing Stock](#), [Sales Collection Date](#), [Product Mapping](#), [Receipts](#), [Reports](#), and [Set up](#). On the right side of this bar, there is a user profile section with a person icon, the text "admin admin", and a "Logout" button. Below the navigation bar, a blue box on the right shows "Last Login Time" as "10-Jul-2015 09:04:03". The main content area features a central cloud icon labeled "Secondary Sales Portal" surrounded by various icons representing different functions. A circular diagram highlights several key features: "Receipts Processing" (with a receipt icon), "Closing Stock" (with a green box icon), "Secondary Sales Report" (with a magnifying glass over a report icon), "Add Employee" (with a location pin icon), "Product Mapping" (with a pink pill icon), "Opening Stock" (with a red box icon), and "Stockist" (with a brown box icon).

Login to your account

Username

Password

Remember me

[Log in](#)

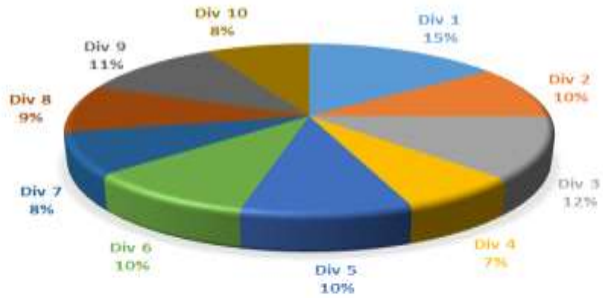
Primary for the Month : INR 2,000 Crores

Secondary for the Month : INR 1,800 Crores

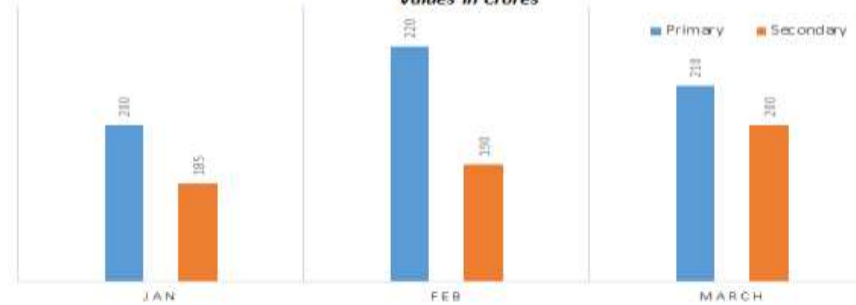
Total New Stockists Appointed in the month: 15

Dashboard Screen

DIVISION WISE SECONDARY CONTRIBUTION



LAST 3 MONTH'S PRIMARY V/S SECONDARY
Values in Crores

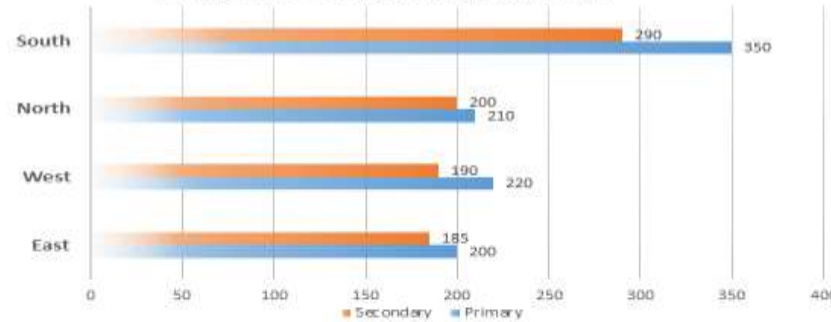


TOP TEN SECONDARY CONTRIBUTORS OF THE MONTH

STOCKIST NAME	SECONDARY (IN CRORES)
Stockist A	6.5
Stockist B	6.2
Stockist C	6.1
Stockist D	5.8
Stockist E	5.4
Stockist F	5.1
Stockist G	4.9
Stockist H	4.8
Stockist I	4.7
Stockist J	4

Current Month Last Quarter Last 6 Months

ZONE WISE PRIVARY VS SECONDARY



Product Mapping



Map Stockist Products with SAP Codes. Flexibility to Import any excel field for the mapping Option to select columns which needs to be imported into the system. Alternately, one can map the products by Product map entry screen



Stockist Name: Mak Pharma | Select Month: Jun | Choose file: No file chosen | [UPLOAD] | [ADD OPENING STOCK]

Columns Name	Columns
PCode	-Select-
Product Name	-Select-
OP	Product Code
PI	Product Name
Sale2	Product Quantity
	-Select-
	-Select-

(Please select Product Code or Product Name with which you have mapped in Product Mapping for this stockist and Opening stock from above columns Then click on Import Data button to import Opening Stock.)

PCode	Product Name	OP	PI	Sale2	Sale1	Sale	CLQty	SI Value	CLValue	Code	NEW MASTER
1234	TEST 1000 MG TAB	8.1	5				8		200.5	A2749	TEST 1 GM TABLET

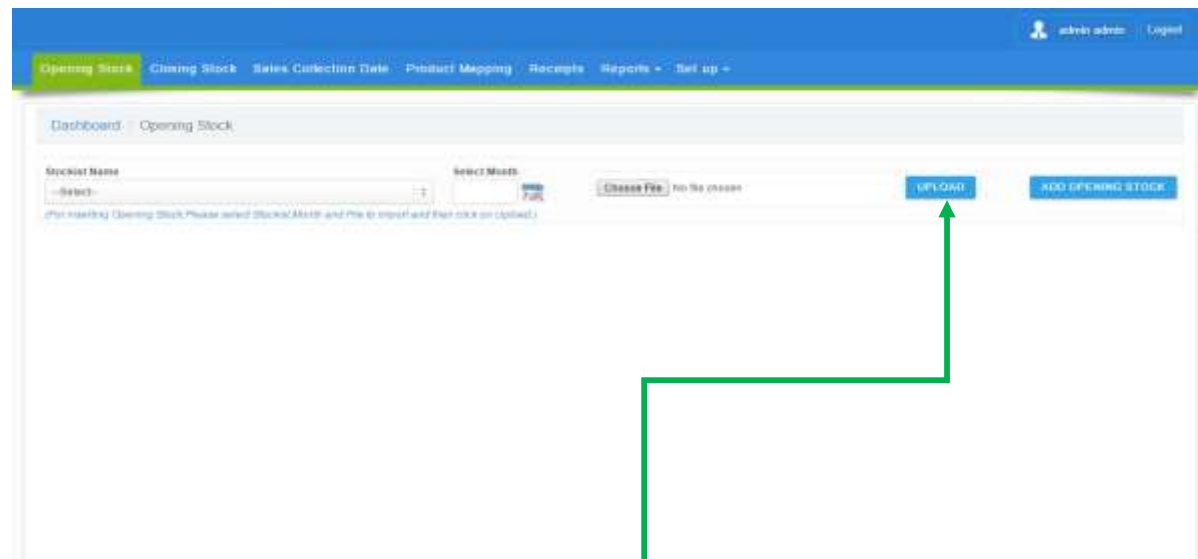


Data is Imported and Saved Successfully

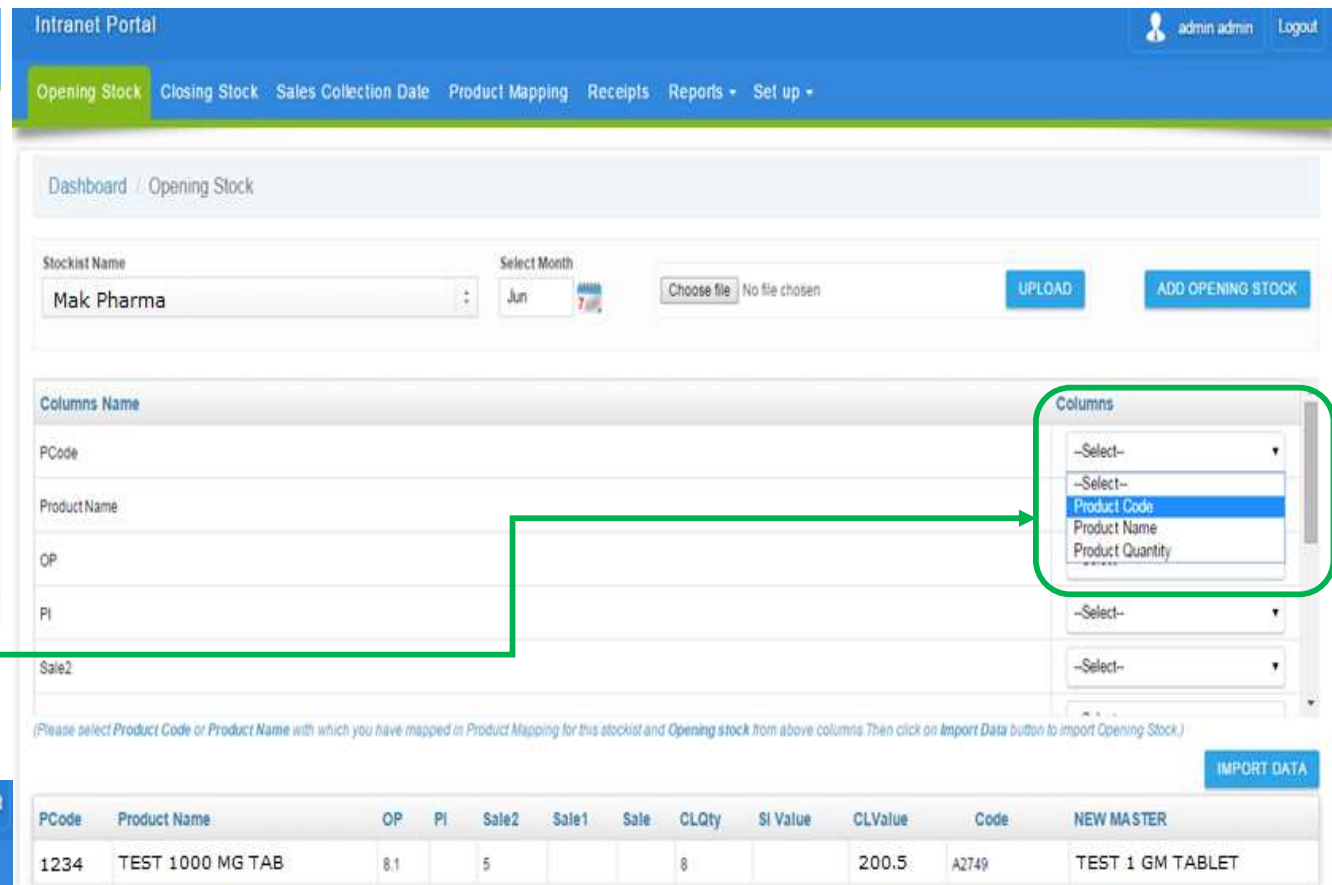
No.	SAP Code	MPCU Name	Product Code
1	1234555	** TEST INJECTION 100	12345678, 12345679, 12345680, 12345681, 12345682, 12345683, 12345684, 12345685, 12345686, 12345687, 12345688
2	12345678	** TEST INJ 100	
3	12345689	** TEST CAPSULES 100	
4	12345690	** TEST INJ 100	
5	12345691	** TEST INJ 20	
6	12345692	** TEST CAPSULES 20	
7	12345693	** TEST INJECTION	
8	12345694	** TEST INJECTION 10	

Data import Summary provides insight about the total records imported, Total SAP codes that are not mapped with details about the SAP codes', etc.

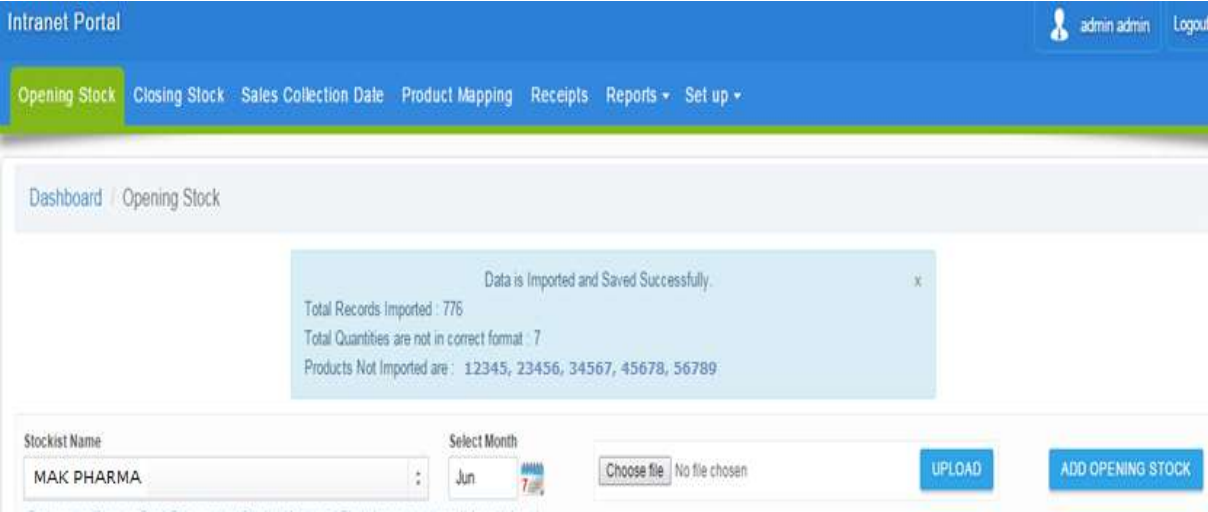
Opening Stock Entry



Upload Product Mapping or Record them on the Portal. Flexibility to Import any excel field. Option to select columns data which needs to be imported into the system



Data import Summary provides insight about the total records imported, Total Discrepancies', etc.



Closing Stock Entry

Dashboard / Closing Stock

Stockist Name: Select Month: No file chosen

For entering Closing Stock, Please select Stockist, Month and File to import and then click on 'upload'

Dashboard / Closing Stock

Stockist Name: Select Month: No file chosen

Columns Name	Columns
PCode	--Select--
Product Name	--Select--
OP	Product Code
PI	Product Name
Sale2	Product Quantity
	--Select--
	--Select--

(Please select Product Code or Product Name with which you have mapped in Product Mapping for this stockist and Closing stock from above columns. Then click on Import Data button to import Closing Stock.)

PCode	Product Name	OP	PI	Sale2	Sale1	Sale	CLQty	SI Value	CLValue	Code	NEW MASTER
1234	TEST 1000 MG TAB	8.1	5				8		908.72	A2749	TEST 1GM TABLET

Upload Closing Stock of the Stockist statements. Flexibility to Import any excel field. Option to select columns data which needs to be imported into the system

Data import Summary provides insight about the total records imported, Total Discrepancies', etc.

Dashboard / Closing Stock

Data is Imported and Saved Successfully.

Total Records Imported : 770
Total Quantities are not in correct format : 5
Products Not Imported are : 4636,4634,4432,4776,4746

Stockist Invoice Processing

Intranet Portal

admin admin Logout

Opening Stock Closing Stock Sales Collection Date Product Mapping Receipts Reports Set up

Dashboard / Receipts

Stockist Name

MAK ENTERPRISES

(Please select Stockist)

Select Month



Please select Month and Invoice to Process.

PROCESS

No.	Invoice Check	Invoice Number	Invoice Date	Invoice Details
1	<input type="checkbox"/>	1234567890	30-Apr-2015	VIEW DETAIL
2	<input type="checkbox"/>	1234567891	30-Apr-2015	VIEW DETAIL
3	<input type="checkbox"/>	1234567892	30-Apr-2015	VIEW DETAIL
4	<input type="checkbox"/>	1234567893	30-Apr-2015	VIEW DETAIL
5	<input type="checkbox"/>	1234567894	30-Apr-2015	VIEW DETAIL
6	<input type="checkbox"/>	1234567895	30-Apr-2015	VIEW DETAIL
7	<input type="checkbox"/>	1234567896	07-May-2015	VIEW DETAIL
8	<input type="checkbox"/>	1234567897	07-May-2015	VIEW DETAIL
9	<input type="checkbox"/>	1234567898	07-May-2015	VIEW DETAIL
10	<input type="checkbox"/>	1234567899	07-May-2015	VIEW DETAIL
11	<input type="checkbox"/>	1234567900	11-May-2015	VIEW DETAIL

Process all the Invoices of the stockist that are received by the stockist to calculate in the Receipts

Secondary Sales Report

Run Report based on SKU, Division, Depot, Stockist. Option to export the Output of the report in Excel

Select a Division:
Financial Year:
Select Zone:
Start Month:
End Month:
Select Stockist:
Select Product:
Select Depot:
Select User:

Secondary Sales
 Opening Stock
Currency: Thousands Lacs Crores
 Closing Stock
 Receipts
 Quantity
 Both
 Value
 Intransit

Secondary Sales Report

[BACK](#) [EXPORT TO EXCEL](#)

No.	Stockist Name	Division	SKU Code	Product Name	Brand	Type	Opening Stock Qty	Opening Stock INR(in)	Receipts Qty	Receipts INR(in)	Sales Return Qty	Closing Stock Qty	Closing Stock INR(in)	Secondary Qty	Secondary INR(in)
1	MAK PHARMA	TESTING	12345678	TESTING TAB 10S	POWER BRAND	POWER	15	360	0	0	0	14	384	1	-24
2	MAK PHARMA	TESTING	12345679	TESTING TABLETS 20	POWER BRAND	POWER	61	1159	0	0	0	46	874	15	285
3	MAK PHARMA	TESTING	12345680	TESTING TAB 25	Others	Other	19	1159	0	0	0	1	61	18	1098
4	MAK PHARMA	TESTING	12345681	TESTING TAB 20	Others	Other	36	2304	0	0	0	21	1344	15	960
5	MAK PHARMA	TESTING	12345682	TESTING TAB 30	POWER BRAND	POWER	8	1480	0	0	0	3	555	5	925
6	MAK PHARMA	TESTING	12345683	TESTING TABLETS 40	Legend Brand	Legend	43	1935	0	0	0	19	855	24	1080
7	MAK PHARMA	TESTING	12345684	TESTING TABLETS 50	Others	Other	23	23	0	0	0	0	0	23	23
8	MAK PHARMA	TESTING	12345685	TESTING TABLETS 100	Others	Other	104	6032	0	0	0	64	3712	40	2320

Division wise Summary Report

Run Report based on Zone Depot, MiniRegion, Territory and Stockist name. Option to export the Output of the report in Excel

Dashboard / Division Wise Secondary Summary

From Month
Aug-2015
(Please Select Month)

Select Zone: All
Select Depot: All
Select MiniRegion: All
Select Territory: All

Stockist Name: All

BACK EXPORT TO EXCEL

PREVIOUS Page 1 of 38 NEXT Page No: 1

Stockist Code	Stockist Name	Depot	Territory	Zone	Division1 (Closing)	Division1 (Sales)	Division1 (Primary)	Division1 (PPP Sales)	Division1 (NI Sales)	Division1 (PPP Sales Contri. in %)	Division1 (NI Sales Contri. in %)	Division2 (Closing)	Division2 (Sales)	Division2 (Primary)	Division2 (PPP Sales)	Division2 (NI Sales)
100001	MAK ENTERPRISES	RANCHI	DEOGHAR	East	0.01	0.00	0.00	0.00	0.00	0.00	0.00					
100002	MAK DISTRIBUTORS	RANCHI	JAMSHEDPUR	East	0.19	0.12	0.12	0.06	0.02	48.16	13.35	0.05	0.05	0.07	0.00	0.00
100003	MAK AGENCIES	RANCHI	GIRIDIH	East	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00	0.00
100004	MAK PHARMA	CHENNAI	VILLUPURAM	South 2	0.05	0.07	0.03	0.06	0.00	95.60	0.00	0.03	0.00	0.02	0.00	0.00
100005	MAKO PHARMA	MUMBAI	MUMBAI WESTERN	West 1	0.46	1.25	1.29	0.56	0.23	44.62	18.70	0.90	0.62	0.75	0.00	0.00
100006	MAKO AGENCIES	MUMBAI	Virar	West 1	0.70	0.47	0.49	0.20	0.03	42.28	5.86	0.91	0.28	0.72	0.00	0.00

NON-Moving SKU Report

Run Report based on Zone, Depot, Mini Region, Territory and Stockist. Option to export the Output of the report in excel

Dashboard / Non-Moving SKU Report

GENERATE REPORT

30 Days 60 Days 90 Days

Select Zone: All
Select Depot: All
Select MiniRegion: All
Select Territory: All
Select Stockist: All

Dashboard / Non-Moving SKU Report

GENERATE REPORT EXPORT TO EXCEL

30 Days 60 Days 90 Days

Select Zone: All
Select Depot: All
Select MiniRegion: All
Select Territory: All
Select Stockist: All

No.	SKU Code	SKU Name	Stockist Code	Stockist Name	Zone	Depot	Territory	Closing Qty
1	32005700	TESTING TAB 200	123456	MAK ENTERPRISES	West 2	JABALPUR	REWA	7
2	32005901	TESTING TABLETS 200	234567	MAK PHARMA	South 1	COCHIN	MOOVATTUPUZHA	30
3	32005985	TESTING INJECTION 10	345678	MAK MEDICAL AGENCIES	West 2	JABALPUR	REWA	85
4	32005992	TESTING INJECTION 20	456789	MAK ENTERPRISES	West 2	JABALPUR	REWA	40
5	32006148	TESTING INJECTION 30	5678901	MAK PHARMA	West 2	JABALPUR	REWA	8

Other Reports

- Audit Trail Report
- User Login Status Report
- Active Users List
- Status Upload Report
- Division wise Summary Report
- Stockist wise Summary Report
- Secondary Sales Trend Report
- Stockist wise Summary Trend Report
- PPP/PI Summary Report
- Region wise Summary Report
- Monthly Status Upload Report
- Non moving and Expiry SKUs Report
- Geography wise summary Report
- Primary VS Secondary Report
- SVP Report
- Range Selling Summary Report

Field Analytics Mobile App SnapShots



FAT



Dart



Order



Task



Expenses



Leave



Stock Request



Fat Survey



Market Intelligence

Field Analytics App

Back FAT Save Cancel

Doctor Name Visit Date

Chemist Name Chemist Location

Audit

Select Division Select SKU

Doctor

Top Brands

Competitors

Service Provided By Competitors Company

Interested Molecule

Prescription Number

Expiry

Non Moving

Market Intelligence

Back DART Save Cancel

Date

Activity

Territory

Activity Duration

Stockist

Joint Field Work

Field Work Name

In Time

Out Time

Day deviation



FAT



Dart



Order



Task



Expenses



Leave



Stock Request



Fat Survey



Market Intelligence

Field Analytics App

Back TASK Save Cancel

Reminder	<input type="text" value="new"/>
Priority	High
Start Date	<input type="text" value="18-Mar-2016"/>
Start Time	<input type="text" value="02:32 PM"/>
End Date	<input type="text" value="18-Mar-2016"/>
End Time	<input type="text" value="04:32 AM"/>

Back EXPENSE MANAGEMENT Save Cancel

Date	<input type="text" value="18-03-2016"/>
Amount	<input type="text" value="5000"/>
Currency	INR
Expenses Type	Travel journey
Description	<input type="text" value="Flight Tickets"/>

Add Receipts



FAT



Dart



Order



Task



Expenses



Leave



Stock Request



Fat Survey



Market Intelligence

Field Analytics App

Back PRODUCT SURVEY Save Cancel

Date 17-Mar-2016

Division Product Oncology

Product Survey Nee

Chemist Mak Medical Stores

Doctor Dr. Dayal Add

Inputs Feedback regarding patient response

Other

Back MARKET INTELLIGENCE Save Cancel

Date 17-Mar-2016

Brand Name Mak Injections

Composition New

Name of Company Mak Pharma

Month of Launch March 2016

Pack 20

MRP 1000

Bonus 100

Campaign@Doctor Dr. Dayal

Campaign@Chemist Mak

Remark Positive

Company Type Pharma

DoctorsConnect Mobile App

Mobile App



EasyDart SnapShots

StockList Master Screen

- Stockist Master

- Chemist Master

- Secondary Sales Option

- Employee Attendance

- Daily Reporting

- Reports

- Employee Master

- Complaint List

- Territory Mapping

- Tour Plan

- Set Up

- Change Password

Stockist Master Detail

Stockist Name

Territory

Stockist code	Stockist Name	Territory	Region	Profile Indicator	
0000106014	Mak Enterprises	BHOPAL POOL	Bhopal	<div style="width: 17%;"><div style="width: 17%;"></div></div> 17%	<input type="button" value="View"/> <input type="button" value="Edit"/>
0000107918	Mak Enterprises	RUDRAPUR	Moradabad	<div style="width: 10%;"><div style="width: 10%;"></div></div> 10%	<input type="button" value="View"/> <input type="button" value="Edit"/>
0000100177	Mak Pharma	DEOGHAR	Jharkhand	<div style="width: 8%;"><div style="width: 8%;"></div></div> 8%	<input type="button" value="View"/> <input type="button" value="Edit"/>
0000100196	Mako Pharmaceuticals	BARRACKPORE	Kolkata	<div style="width: 71%;"><div style="width: 71%;"></div></div> 71%	<input type="button" value="View"/> <input type="button" value="Edit"/>
0000100281	Mak Enterprises	BANGALORE POOL	Bangalore	<div style="width: 8%;"><div style="width: 8%;"></div></div> 8%	<input type="button" value="View"/> <input type="button" value="Edit"/>
0000108167	Mak Agencies	GUWAHATI	South Bengal	<div style="width: 10%;"><div style="width: 10%;"></div></div> 10%	<input type="button" value="View"/> <input type="button" value="Edit"/>
0000100256	Mak Chemists	TRICHUR	Cochin	<div style="width: 8%;"><div style="width: 8%;"></div></div> 8%	<input type="button" value="View"/> <input type="button" value="Edit"/>
0000100226	Mak Enterprises	TAMBARAM	Chennai	<div style="width: 21%;"><div style="width: 21%;"></div></div> 21%	<input type="button" value="View"/> <input type="button" value="Edit"/>
0000100127	Mak Medicals	KANPUR POOL	Kanpur	<div style="width: 62%;"><div style="width: 62%;"></div></div> 62%	<input type="button" value="View"/> <input type="button" value="Edit"/>
0000100096	Mak Medico	SAHARANPUR	MERRUT	<div style="width: 8%;"><div style="width: 8%;"></div></div> 8%	<input type="button" value="View"/> <input type="button" value="Edit"/>
0000100067	Mak Enterprises	DELHI NORTH	Delhi	<div style="width: 78%;"><div style="width: 78%;"></div></div> 78%	<input type="button" value="View"/> <input type="button" value="Edit"/>
0000100157	Mak Distributors	BASTI	GORAKHPUR	<div style="width: 8%;"><div style="width: 8%;"></div></div> 8%	<input type="button" value="View"/> <input type="button" value="Edit"/>
0000100058	Mak Enterprises	SURAT(NEW)	Surat	<div style="width: 8%;"><div style="width: 8%;"></div></div> 8%	<input type="button" value="View"/> <input type="button" value="Edit"/>
0000107842	Mak Enterprises	DELHI SOUTH		<div style="width: 10%;"><div style="width: 10%;"></div></div> 10%	<input type="button" value="View"/> <input type="button" value="Edit"/>
0000100125	Mak Enterprises	LUCKNOW POOL	Lucknow	<div style="width: 41%;"><div style="width: 41%;"></div></div> 41%	<input type="button" value="View"/> <input type="button" value="Edit"/>

- Stockist Master
- Chemist Master
- Secondary Sales Option
- Employee Attendance
- Daily Reporting
- Reports
- Employee Master
- Complaint List
- Territory Mapping
- Tour Plan
- Set Up
- Change Password

Daily Transaction

Date: 17-Mar-2016 Day: Thursday Types: Full Work Involvement

Place Visited

Sr No	From	To
1	Indore	KHARGONE
2	khargone	Indore

Stockist Chemist

Stockist

Stockist Name: **MAK ENTERPRISES & GENERAL STORES**
MAK PHARMA
MAK MEDICAL AGENCIES

Name of Stockist: **MAK ENTERPRISES** Working:

Wkt: BM BSM Other

New Product / New Companies Launched

Sr No	Brand Name	Composition	Name of Company	Month of Launch	Peck
1	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
2	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
3	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Summary of DCR:
worked at khargone

Daily Reporting Screen

Reports

Stockist Master
Chemist Master
Secondary Sales Option
Employee Attendance
Daily Reporting
Reports
+ Stockist Report
+ Chemist Report
+ Stockist Issues
+ Stockist Daily Detail
+ DCR Summary (Individual)
+ Attendance
+ Secondary Sales Report
+ Call Frequency Report
+ Monthly Field Work Report
+ Marketing Intelligence Report
+ User Wise Last Reporting Date Report
+ User Log Report
+ DCR Summary
Employee Master
Complaint List
Territory Mapping
Tour Plan
Set Up
Change Password

No. of Users Not Done Reporting From Last 7 Days: 53



DCR Summary Report Screen

DCR Summary Report(Individual)

Search

Period:

Zone:

State:

Region:

Depot:

Employee:

	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21
Entry	2	2		5	5	8	8	12			12	16	16			19		19	19	25	25
Delay	1	0		1	0	2	1	4			1	4	3			3		1	0	5	4
Modified	2	2		5	5	8	8	12			12	16	16			19		19	19	25	25
Places																					
Stockist	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Other_Stockist	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0
Chemist	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other_Chemist	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Type	OW	OW		FWI	OW	OW	FWI	FWI			FWI	OW	FWJ			FWI		FWI	FWI	FWI	L

Field Work Individual: 11
 Field Work Joint: 1
 Leave: 3
 Review Meeting: 0
 office Work: 7
 Depot Visit: 0
 launch Meeting: 0

Stockist Master

Chemist Master

Secondary Sales Option

Employee Attendance

Daily Reporting

Reports

Employee Master

Complaint List

Territory Mapping

Tour Plan

Set Up

Change Password

Tour Plan Screen

🏠 Tour Plan

Select Month & Year:

Jan-2016



Sr No	Date	Day	Town	Working with	Stockist Name	Stockist Name
1	1	Friday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
2	2	Saturday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
3	3	Sunday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
4	4	Monday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
5	5	Tuesday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
6	6	Wednesday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
7	7	Thursday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
8	8	Friday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
9	9	Saturday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
10	10	Sunday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
11	11	Monday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
12	12	Tuesday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
13	13	Wednesday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
14	14	Thursday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
15	15	Friday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

☰ Stockist Master

☰ Chemist Master

☰ Secondary Sales Option

☰ Employee Attendance

☰ Daily Reporting

☰ Reports

☰ Employee Master

☰ Complaint List

☰ Territory Mapping

☰ Tour Plan

☰ Set Up

☰ Change Password

Employee Attendance

Stockist Master

Chemist Master

Secondary Sales Option

Employee Attendance

Daily Reporting

Reports

Employee Master

Complaint List

Territory Mapping


Tour Plan

Set Up

Change Password

March 2016						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Employee Name: --Select--

Present:  1Absent:  16WeekOff:  5Holiday:  0Working Holiday:  0

Employee Attendance Screen

EasyPitch SnapShots

EasyPitch

EasyPitch is the only end-to-end solution for your digital marketing and salesforce effectiveness needs: from centralized digital asset library to tablet based electronic Detailing; it is a revolutionary solution for life sciences sales representative.

EasyPitch enables sales reps to present ideas and products in an interactive way, without the need of a beamer or computer. The tablets can be automatically populated with centrally pushed documents, pictures, presentations, brochures and videos.

EasyPitch focuses on simplifying and improving:

- Field force,
- Marketing and
- Sales teams

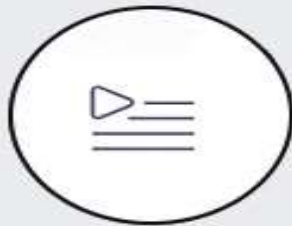
EasyPitch – Key Features

- Keep in full control of the content in the field, manage data based on role-based workflows.
- Allow reps to tailor presentations prepared specifically per account.
- Globally localized platform
- Option to take inputs and feedbacks of Doctors.
- Access to high level graphics and videos as and when required
- Availability of Back end Dashboard where Analytics can be done real time

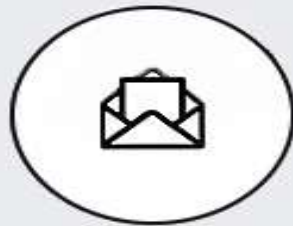


Welcome text

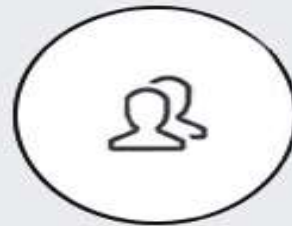
Welcome text welcome text welcome text welcome text welcome text welcome text welcome text
welcome text welcome text welcome text welcome text welcome text welcome text welcome text



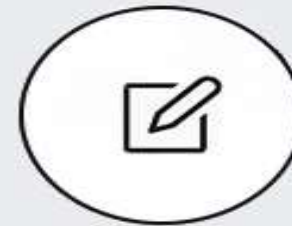
Flow list



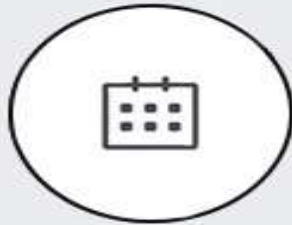
Notifications



Doctors



Doctor's notes



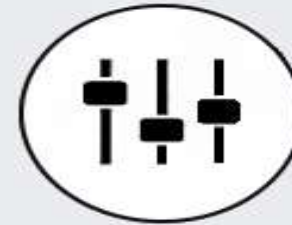
My schedule



Tasks

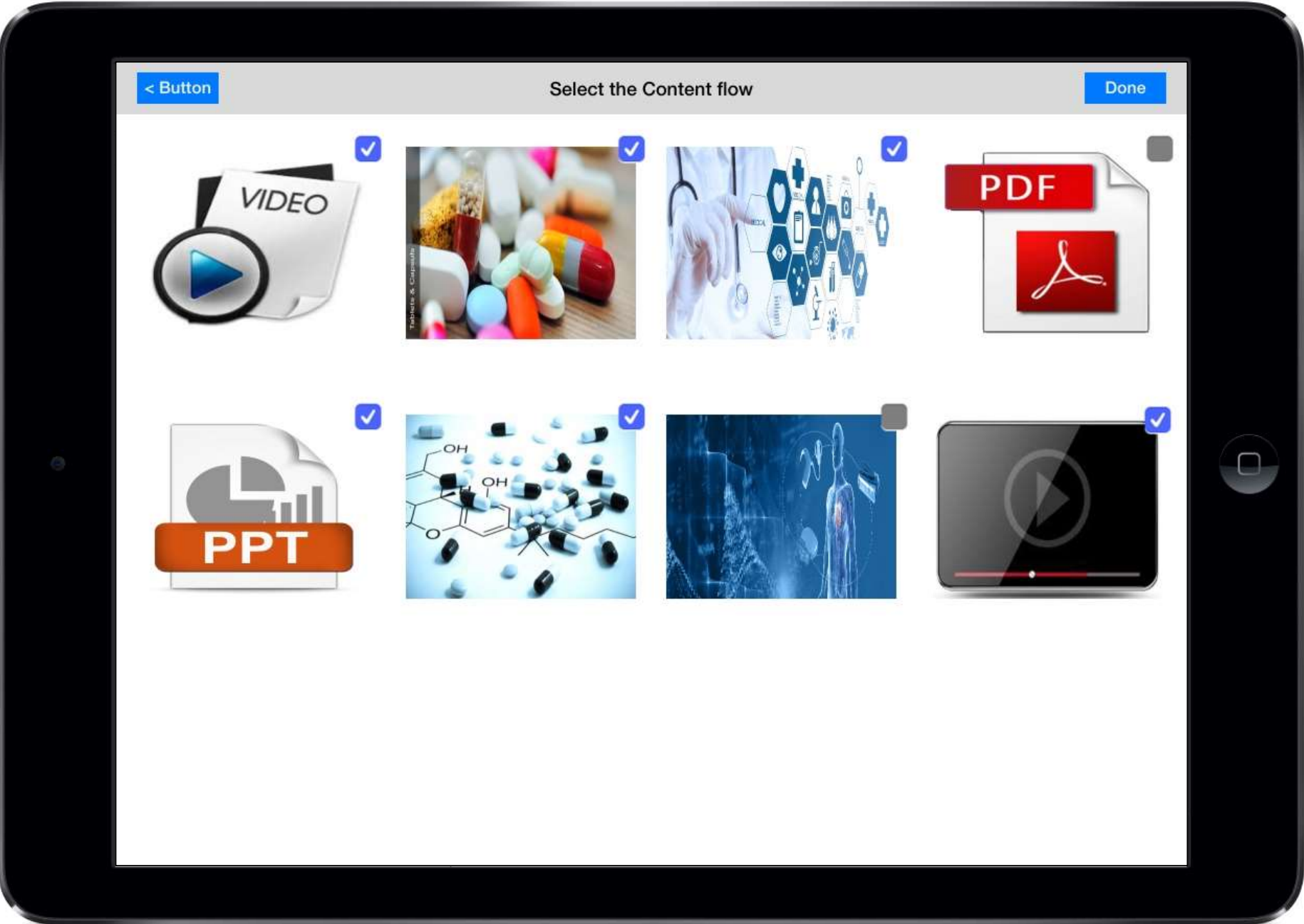


Content manager

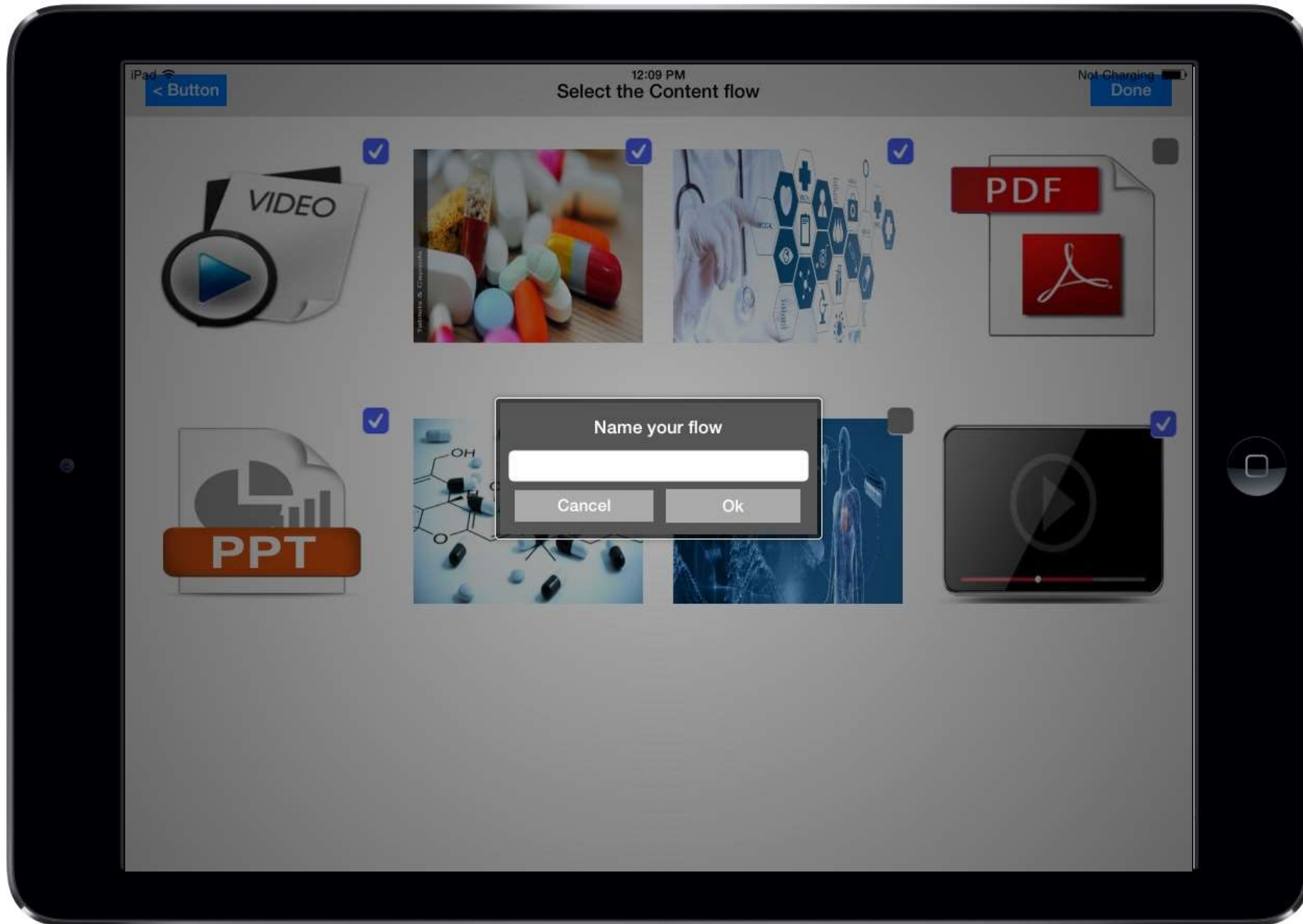


Settings

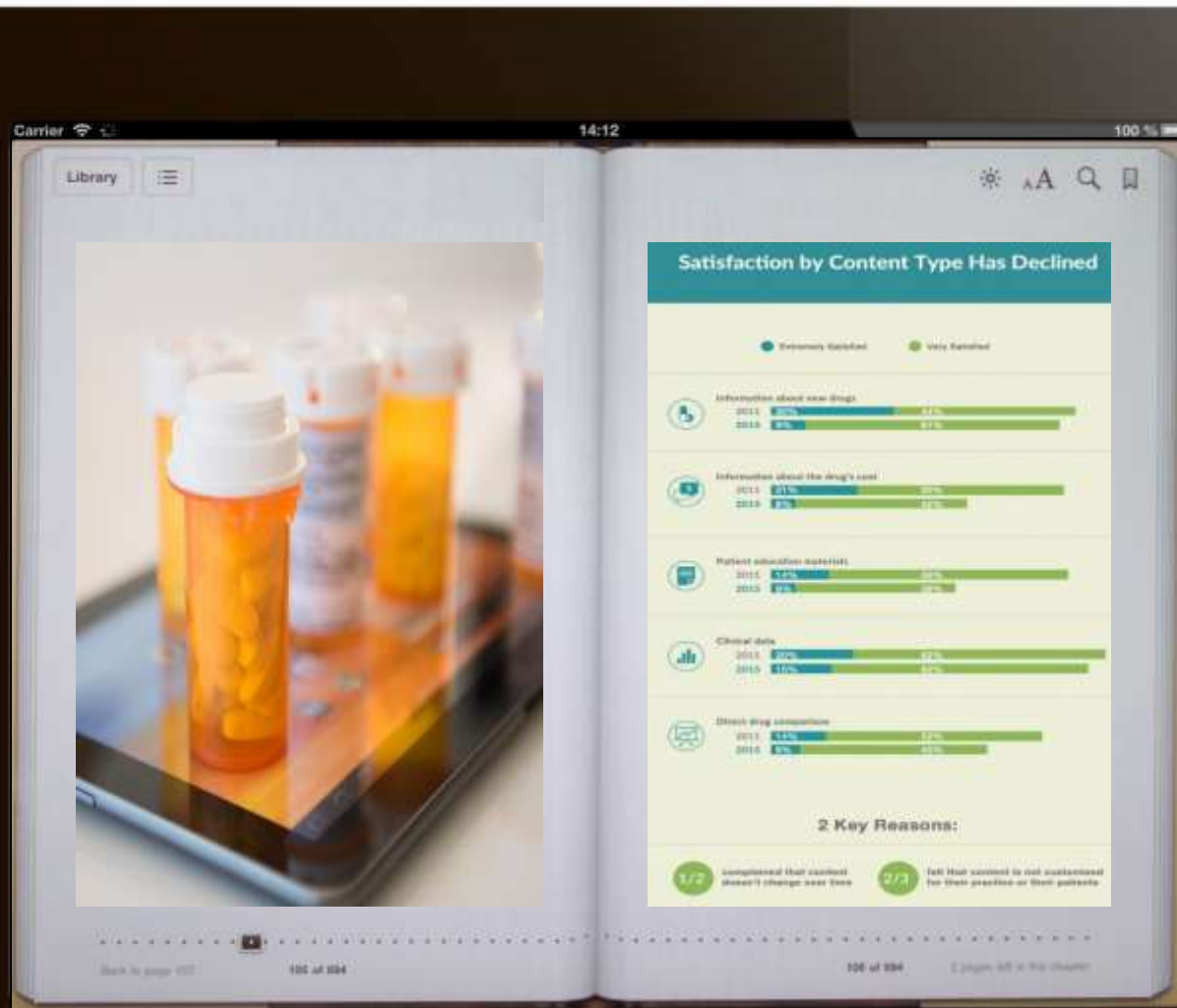
Content Flow Screen



Content Flow Screen



Product Demonstration



Doctors Flow : Notes : Profiles

Back Doctors

- Dr.Binit Dubey
- Dr.Abhishek Chauhan
- Dr.Sunny Chauhan
- Dr.Nagaraju
- Dr.Shirin Mutani
- Dr.Chitra Pillai
- Dr.Apurva Pagare
- Dr.Sheetal Raut
- Dr.Sayalee Padwal
- Dr.Shweta Shinde

Back Flow List Create New Flow

Flow1	View	Play
Flow2	View	Play
Flow3	View	Play
dr kaitash	View	Play
dr smith	View	Play
dr. Bert's	View	Play

Back Doctor's notes

Name Dr.Abhishek Chauhan

Note Nice

Save