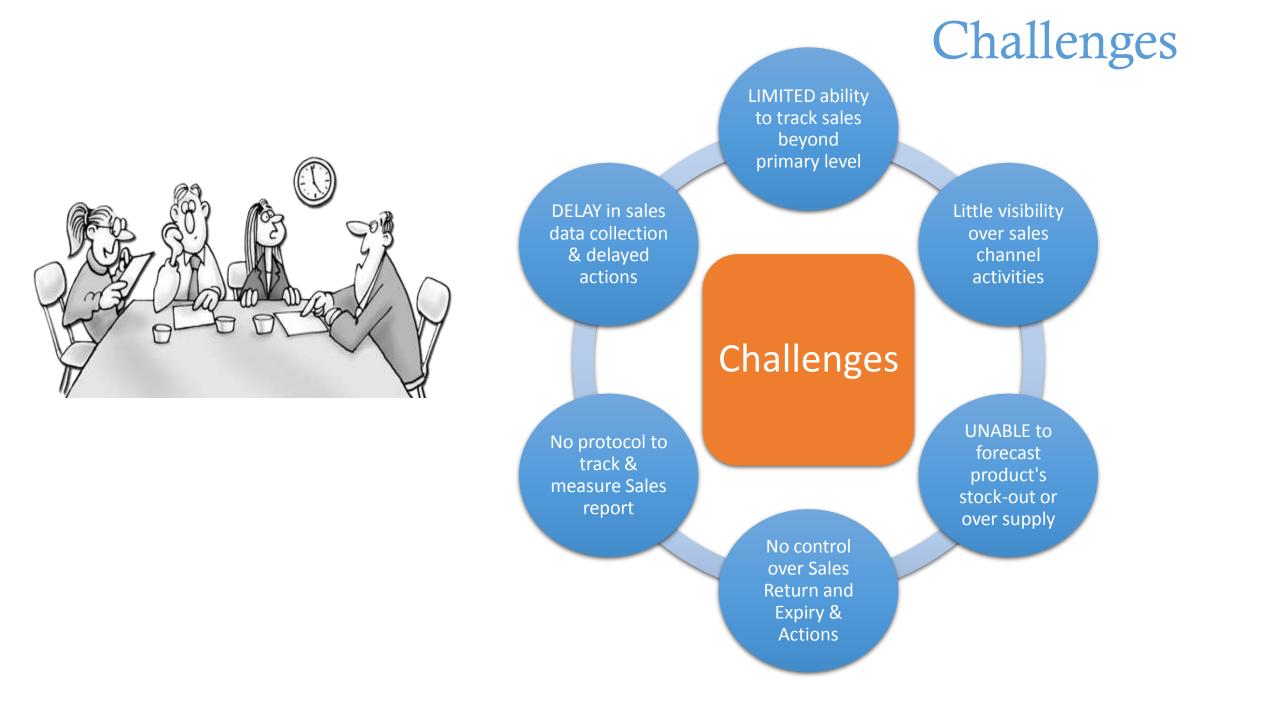


## **Offerings to Pharma Companies**

- Sales Eye Secondary Sales Management Portal
- **EasyFAT** Field Analytics Mobile Application
- DoctorsConnect Mobile App empowering Doctors to Connect and share vital information about updates in research & technology
- **EasyDart** An order processing system empowering a sales rep to collate the orders and update into system more accurately and efficiently
- **EasyPitch** End to end solution for your digital marketing and salesforce effectiveness needs







#### Web Based Portal

- View Secondary Sales or Stockist Transactions on the Go
- Manage Stockist product details, Import opening, closing and process Receipts

#### **Primary Sales Management**

- Automatic upload of invoice/Receipts details from the existing SAP/ERP systems and also facilitates online stock adjustment, thereby decreasing manual work and increasing the precision of sales forecasting.
- Control over the processed and In-Transit Invoices/Receipts

#### **Real-time Secondary sales data from the field**

- Option to import the closing data using the files received from the stockist
- Record on the portal during the stockist visit
- Automated Notification on Sales Return and Expiry

#### **Reports**

- Primary v/s Secondary sales details on Zone, Depot, Region, Territory, Stockist, Brand or SKU wise
- More than dozen Reports to provide Secondary Sales based on different parameters such as Geography, Division, Stockist, etc.

#### **Comprehensive User Management and Audit Trail**

- User level access and privileges based on depot, territory, Region, zone, etc.
- Detailed Audit trail to provide 360 degree view of all the events occurred in the portal
- User Access Logs Report to provide user level portal utilization

#### Benefits



### Product SnapShots

#### Web based Portal

Web Based Portal to provide a flexibility to access from anywhere from a browser

Login to your account

Username

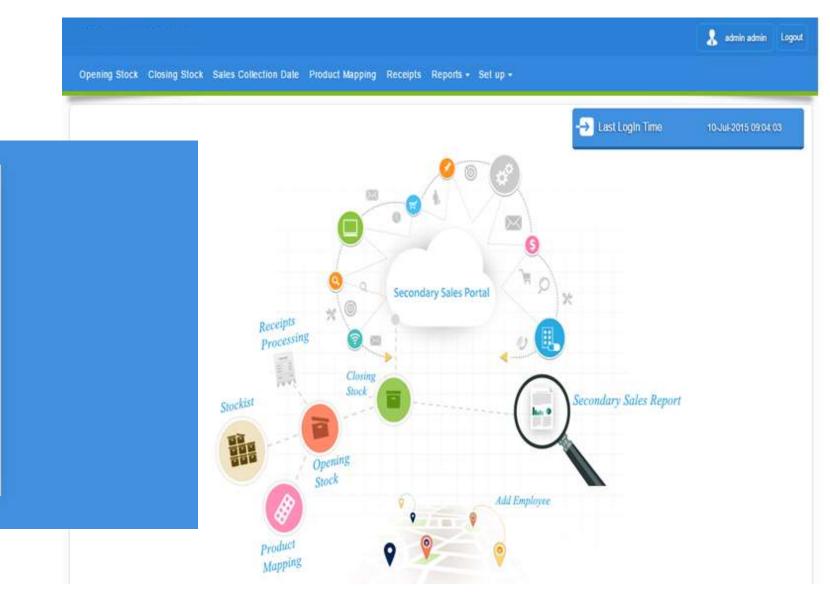
usemame

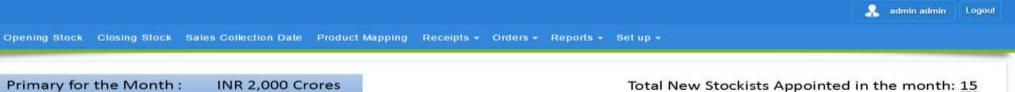
Password

password

Remember me

Log in



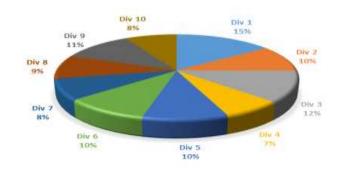


Secondary for the Month : INR 1,800 Crores

Total New Stockists Appointed in the month: 15

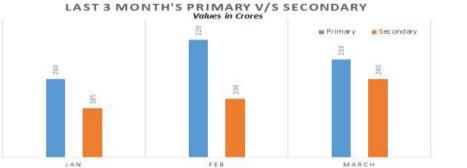
#### Dashboard Screen

DIVISION WISE SECONDARY CONTRIBUTION

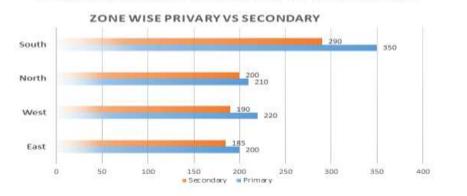


#### TOP TEN SECONDARY CONTRIBUTORS OF THE MONTH

STOCKIST NAME	SECONDARY (IN CRORES)
Stockist A	6.5
Stockist B	6.2
Stockist C	6.1
Stockist D	5.8
Stockist E	5.4
Stockist F	5.1
Stockist G	4.9
Stockist H	4.8
Stockist I	4.7
Stockist J	4



#### ○ Current Month ○ Last Quarter ○ Last 6 Months



## Product Mapping

Map Stockist Products with SAP Codes. Flexibility to Import any excel field for the mapping Option to select columns which needs to be imported into the system. Alternately, one can map the products by Product map entry screen

Seles Constitut Dele

Sales if the

Confidented / Product Month

Dashboard / Opening Stock										
Stockist Name			Sele	ct Month		_				
Mak Pharma			Jun	7.0		Choose file	No file chosen		u	ADD OPENING STOCK
Columns Name										Columns
Code			_							Select-
Product Name										Select Product Code
P										Product Name Product Quantity
9										-Select
Sale2										Select
Rease select Product Code or Product Name with w	hich you have m	apped in	Produkt Mi	ipping for this	s atockist an	d Opening sto	th from above co	lumns.7ben click o	in Import Data but	
									-	IMPORT DAT
PCode Product Name	OP	PI	Sale2	Sale1	Sale	CLQty	SI Value	CLValue	Code	NEW MASTER
1234 TEST 1000 MG TAB								200.5		TEST 1 GM TABLET

Intrane	d Portal			& attain addition togeta
Openity	Block Children	Mask - Bates Coll	estion Date Product Mapping Revolute : Reports - Set up -	
Dasht	ount - Product M	nearra		
Sector				
Makim		and discount and firm by a	AND PRODUCT MARYINE -	Complete and a store.
			Data to important and Darrest Europenholy in	
No.	SAP Cusie	NKU Name	Table Recently Instantials (200) Total StapCodes are not Mapped: 10 BasicCode tota Mapped are	Product Code
9	12345888	** Test Disection	123-13476178, 133-15666, 123-1562, 123-1566, 123-1566, 133-156179, 123-15688	
2	12345678	** 1667 DO 69		S
5	12345600	** TEST CAPSING	an 100	
	12243689	** 7997 342 10		
8	12245690	** TEST INI 28		
	12345684	++ TEST CAPSUL	ES 20	
,	12345692	** TEST POECTO	DN	
	12245493	** rest waters	08.15	

Data import Summary provides insight about the total records imported, Total SAP codes that are not mapped with details about the SAP codes', etc.

## Opening Stock Entry

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Opening State Chining Stock Ballet	4 Guilection Tatle Product Mapping Hocangia	Reports - Bel op +			Opening	Stock Closing Stock Sales Colle	ction Date	Product Ma	pping Rece	pts Reports	• Set up •			
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					Stockist N Mak F	<sup>ame</sup> Pharma		Selec Jun	t Month	Choose file	No file chosen		UP	ADD OPENING STOCK
					Columns PCode	Name								Columns -Select-
					Product Na OP	me		Г						Select Product Code Product Name Product Quantity
-	uct Mapping or Import any exce				PI Sale2									-Select-
	a which needs t					ct Product Gode or Product Name with which y	ou have mapp	ed in Product Ma	oping for this stoc	istand Opening s	tock from above o	alumnia Thèn click i	on Import Data butto	
ntranet Portal				🤰 admin admin 🛛 Logout	PCode	Product Name	OP F	Pl Sale2	Sale1	iale CLQty	SI Value	CLValue	Code	NEW MASTER
Opening Stock Closing Stock Sales	Collection Date Product Mapping Receipts	Reports + Set up +			1234	TEST 1000 MG TAB	8.1	5		8		200.5	A2749	TEST 1 GM TABLET
Dashboard Opening Stock														
	Data is Imported a Total Records Imported : 776 Total Quantities are not in correct format : 7 Products Not Imported are : 12345, 23456, 34	nd Saved Successfully. 567, 45678, 56789	x										<u> </u>	bout the es', etc.
Stockist Name MAK PHARMA	Select Month Jun 77	Choose file No file chosen	UPLOAD	ADD OPENING STOCK		J								

## Closing Stock Entry

tuopx

	🤱 admin admin 🛛 Logoid	Intranet F	Portal								🛔 admin admin 🛛
Opening Stock Classing Stock Sales Conection Dalis Product Mepping Receipts Reports - Set up -		Opening	Slock Closing Stock Sales Co	llection Dat	Product M	apping Rece	pts Reports	- Set up -			
Dashboant / Closing Stock											
Muchint Name         Select Membra         Choose Tale         No the choose         Aur conc          Select-         E         Tage         Choose Tale         No the choose         No the choose         No the choose         No the choose         No the choose <th>ADD CLORING &amp; FOCK</th> <th>Dashbo</th> <th>oard / Closing Stock</th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th>	ADD CLORING & FOCK	Dashbo	oard / Closing Stock								
		Stockist N	Jame		Sele	ct Month		-		-	
		Mak P	Pharma		: da	7	Choose file	No file chosen		UPL	ADD CLOSING STO
		Columns M	Name							_	Columns
		PCode									-Select-
		Product Nan	me								-Select- Product Code
		OP									Product Name Product Quantity
		PI									-Select-
Upload Closing Stock of the Stockist statements. Flexib	vility.	Sale2									-Select-
		Passa sala	ct Product Code or Product Name with which	A uno haja me	ad in Product Ma	onina he this sheet	t and Cleaing sto	ek tom shave edua	nhe Theo click or	honor fiata fution (	th moved Gination Struck I
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Dashboard Closing Stock											
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Total Records Imported : 770 Total Quantifies are not in correct format : 5			Data impo								
Products Not Imported are: 4886.4834.4432.4776.4746			total recor	rds i	mpo	rted,	lota	Disci	repa	ncies'	, étc.

#### Stockist Invoice Processing

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shboard / Receipts						
income - receipto						
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MAK ENTERPRISES			Please select Month and	I Invoice to Preserve		Process all
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					PROCE	
	No.	Check	Invoice Number	Invoice Date	Invoice Details	f stockist to
	Ť		1234567890	30-Apr-2015	VIEW DETAIL	Receipts
	2		1234567891	30-Apr-2015	VIEW DETAIL	
	3		1234567892	30-Apr-2015	VIEW DETAIL	
	4	8	1234567893	30-Apr-2015	VIEW DETAIL	
	5		1234567894	30-Apr-2015	VIEW DETAIL	
	6		1234567895	30-Apr-2015	VIEW DETAIL	
	7	8	1234567896	07-May-2015	VIEW DETAIL	
	8		1234567897	07-May-2015	VIEW DETAIL	
	9		1234567898	07-May-2015	VIEW DETAIL	
	10		1234567899	07-May-2015	VIEW DETAIL	
	11		1234567900	11-May-2015	VIEW DETAIL	

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Select a Division Select options • Vinancial Year Select options • Select Zone Select aptions •	Start Month Select Slock Select Optic Select Depot Select Optic	908	Selec	ionth I Product ct options	Select o				Stoc	•	ption t				, Depor out of th	
<ul> <li>Secondary Sales</li> <li>Opening Stock</li> </ul>	🗭 Clesin 🗭 Rocaig		🗹 Qua 🗭 Bott		🗹 Value	a										
Currency: Thousands  Lacs  Crores	Intrar	iet Portal													🤱 adm	in admin Log
a Tachinatogies Pvr. I.M.	Sec	condary Sa	les Report													
Factmatogies Pvr. L.M.	Sec	condary Sa Stockist Name	les Report	SKU Code	Product Name	Brand	Туре	Opening Stock	Opening Stock	Receipts	Receipts INR(in )	Sales Return	Closing Stock	BAC Closing Stock	K EXPO	RT TO EXCEL Secondary INR(in )
factmatogises Pvf. LM.		Stockist		SKU Code 12345678	Product Name TESTING TAB 105	Brand POWER BRAND	Type		Stock INR(in )	Qty	INR(in)	Return Qty		Closing Stock INR(in )	Secondary	
achmittogises Pyr. LM.		Stockist Name	Division			POWER		Stock Qty	Stock INR(in) 360	Qty	INR(in)	Return Qty 0	Stock Qty 1.4	Closing Stock INR(in) 384	Secondary Qty	Secondary INR(in ) -24
achmologises Pvt. LM.	<b>No.</b>	Stockist Name MAK PHARMA MAK	Division TESTING	12 <mark>34</mark> 5678	TESTING TAB 105	POWER BRAND POWER	POWER	Stock Qty 15	Stock INR(in ) 360 1159	<b>Qty</b> 0	INR(in ) 0	Return Qty 0	Stock Qty 14 46	Closing Stock INR(in) 384 874	Secondary Qty	Secondary INR(in) -24 285
achmatogises Pvt. Ltd.	<b>No.</b>	Stockist Name MAK PHARMA MAK PHARMA MAK	Division TESTING TESTING	12345678 12 <mark>34</mark> 5679	TESTING TAB 105 TESTING TABLETS 20	POWER BRAND POWER BRAND	POWER	Stock Qty 15 61	Stock INR(in ) 360 1159 1159	Qty 0	INR(in ) 0 0	City Oty O	Stock Qty 14 46	Closing Stock INR(in) 384 874 61	Secondary Qty 1 15 18	Secondary INR(in ) -24 285 1096
remnatogies Per LM.	<b>No.</b> 1 2 3	Stockist Name MAK PHARMA MAK PHARMA MAK PHARMA	Division TESTING TESTING TESTING	12345678 12345679 12345680	TESTING TAB 105 TESTING TABLETS 20 TESTING TAB 25	POWER BRAND POWER BRAND Others	POWER POWER Other	Stock Qty 15 61 19	Stock INR(in ) 360 1159 1159	Caty 0 0 0 0	INR(in ) 0 0 0	Return Qty 0 0 0	Stock Qty 1 4 46 1 21	Closing Stock INR(in ) 384 874 61 1344	Secondary Qty 1 15 18 15	Secondary INR(in) -2 28 109 96
acamatogises Pvr. Ltt.	No. 1 2 3 4	Stockist Name MAK PHARMA MAK PHARMA MAK PHARMA MAK	Division TESTING TESTING TESTING TESTING	12345678 12345679 12345680 12345681	TESTING TAB 105 TESTING TABLETS 20 TESTING TAB 25 TESTING TAB 20	POWER BRAND POWER BRAND Others Others POWER	POWER POWER Other Other	Stock Qty 15 61 19 36	Stock INR(in ) 360 1159 1159 2304 1480	Cty 0	INR(in ) 0 0 0 0	Return Qty 0 0 0 0	Stock Qty 14 46 1 21 3	Closing Stock INR(In) 384 874 61 1344 555	Secondary Qty 1 15 18 15 5	Secondary INR(in ) -24 285 1094 966 925
Facementogres Pvr. L.M.	No. 1 2 3 4 5	Stockist Name MAK PHARMA MAK PHARMA MAK PHARMA MAK PHARMA MAK	Division TESTING TESTING TESTING TESTING TESTING	12345678 12345679 12345680 12345681 12345682	TESTING TAB 105 TESTING TABLETS 20 TESTING TAB 25 TESTING TAB 20 TESTING TAB 30 TESTING	POWER BRAND POWER BRAND Others Others POWER BRAND Legend	POWER POWER Other Other POWER	Stock Qty 15 61 19 36 8	Stock INR(in ) 360 1159 2304 1480 1935	Cty 0	INR(in ) 0 0 0 0 0 0	Caty 0 0 0 0 0 0 0 0 0	Stock Qty 14 46 1 21 3 19	Closing Stock INR(in) 384 874 61 1344 555 855	Secondary Qty 1 15 18 15 5	Secondary INR(in ) -24 285 1098 960 925 1080

Acyuta Technologies Pvt. Ltd.

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Opening Stock C	losing Slock Sales C	ollection Date	Product Mapping Receipt	s - Orders -	Reports • Set up •									ep					
Dashboard / Div	ision Wise Secondary	Summary																	
From Month Aug-2015 72 (Please Select Month) Select Zone	Select Depot	Select M	iniRegion Select Terri	tory							Terri		and St	tockis	t nai	me. C			iRegion, export the
All	TIA T	- All	- All		<b>1</b>					I									
All .			Stock Closing Stoc	ision Wise S	econdary Summary			• Division1	Orders Division1 (Primary)	Division1	ts - Set ( Division1 (NI Sales)	Division 1	Division1 (NI Sales Contri.( in %))	Division2 (Closing)		EXPO 2 Divisi on2	T RT TO E Divisi on2	Divisi (NI	
				D 4 N 10 III	2500142														
		100001	MAK ENTERPRISES	RANCHI	DEOGHAR	East	0.01	0.00	0.00	0.00	0.00	0.00	0.00						
		100002	MAK DISTRIBUTORS	RANCHI	JAMSHEDPUR	East	0.19	0.12	0.12	0.06	0.02	48.16	13.35	0.05	0.05	0.07	0.00	0.00	
		100003	MAK AGENCIES	RANCHI	GIRIDIH	East	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00	0.00	
		100004	MAK PHARMA	CHENNAI	VILLUPURAM	South 2	0.05	0.07	0.03	0.06	0.00	95.60	0.00	0.03	0.00	0.02	0.00	0.00	
		100005	MAKO PHARMA	MUMBAI	MUMBAI WESTERN	West 1	0.46	1.25	1.29	0.56	0.23	44.62	18.70	0.90	0.62	0.75	0.00	0.00	
		100006	MAKO AGENCIES	MUMBAI	Virar	West	0.70	0.47	0.49	0.20	0.03	42.28	5.86	0.91	0.28	0.72	0.00	0.00	

#### Geography wise Summary Report

Run the report based on selection of the Month; Option to export the Output of the report in excel

itranet Port	al															, admin adm	in
Opening Stoc	k Closing	Stock	Sales Co	ollection D	ate Prod	uct Mapping	g Re	ceipts <del>-</del>	Orders <del>-</del>	Reports <del>-</del>	Set up 🗸						
Dashboard	/ Geograph	y Wise	Summary	/												Т	
From Month																	
Sep-2015 7	-	Q	ENERATE	REPORT													
(Please Select I	vontn)															<b>↓</b>	
													Figures In L	acs	E	XPORT TO E	XCEL
Division	East (Receipts)	East (Sec)	East (Closing)	East (Primary)	East (CIsDays)	West (Receipts)		West (Closing)	WEST (Primary)	West (CIsDays)	North (Receipts)		North (Closing)	North (Primary)	North (CIsDays)	South (Receipts)	Sout (Sec
DIVISION 1	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.02
DIVISION 2	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.04
DIVISION 3	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.07	0.00	105.00	0.00	0.00	0.00	0.00	0.00	0.07	-0.16
DIVISION 4	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.06	0.00	90.00	0.00	0.00	0.00	0.00	0.00	0.07	0.07
DIVISION 5	0.00	0.00	0.00	0.00	0.00	0.14	0.14	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.27
DIVISION 6	0.00	0.00	0.00	0.00	0.00	0.15	0.06	0.12	0.15	60.00	0.00	0.00	0.00	0.00	0.00	0.09	0.01
DIVISION 7	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	-0.03

Intranet Portal					🤱 admin admin				_	•				
Opening Stock Ck	osing Stock Sales Collecti	on Date Produ	uct Mapping Receipts +	Orders - Reports	▪ Set up +	N	ON	<b>-</b> M	lov	ing	; SK	UR	Lepa	ort
Dashboard Non-	Moving SKU Report			GENERATE REPO	IRT		Ter	ritory a	and Sto	ckist. (	Option to	ot, Mini F export tl	•	
	30 Days	🔘 60 Days	🔵 90 Days				Ou	tput of	f the re	port in	excel			
Select Zone	Select Depot	Select MiniF	Region	Select Territory										
All 🔹	All	All		A.11								_		
Select Stockist			Intranet Portal										🤱 admin a Im	in Logo
All 👻			Opening Stock	Closing Stock	Sales Collection Date	Product Mapping	Receipts <del>-</del>	Orders <del>-</del>	Reports <del>-</del>	Set up <del>-</del>				
		- 1												
			Dashboard /	Non-Moving SK	U Report									

All

Select Stockist

-

					GENERATE REPORT	EXPORT TO EXCEL
	30 Days	$\bigcirc$	60 Days	90 Days		
Select Zone	Select Depot		Select MiniRegion		Select Territory	
All	AII	•	AII	•	All	•

No.	SKU Code	SKU Name	Stockist Code	Stockist Name	Zone	Depot	Territory	Closing Qty
1	32005700	TESTING TAB 200	123456	MAK ENTERPRISES	West 2	JABALPUR	REWA	7
2	32005901	TESTING TABLETS 200	234567	MAK PHARMA	South 1	COCHIN	MOOVATTUPUZHA	30
3	32005985	TESTING INJECTION 10	345678	MAK MEDICAL AGENCIES	West 2	JABALPUR	REWA	85
4	32005992	TESTING INJECTION 20	456789	MAK ENTERPRISES	West 2	JABALPUR	REWA	40
5	32006148	TESTING INJECTION 30	5678901	MAK PHARMA	West 2	JABALPUR	REWA	8

#### Other Reports

- Audit Trail Report
- User Login Status Report
- Active Users List
- Status Upload Report
- Division wise Summary Report
- Stockist wise Summary Report
- Secondary Sales Trend Report
- Stockist wise Summary Trend Report
- PPP/PI Summary Report
- Region wise Summary Report
- Monthly Status Upload Report
- Non moving and Expiry SKUs Report
- Geography wise summary Report
- Primary VS Secondary Report
- SVP Report
- Range Selling Summary Report

#### Field Analytics Mobile App SnapShots



- Po		
FAT	Dart	Order
Ø		Leave .
Task	Expenses	Lesve
€ IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII		
Stock Request	Fat Survey	Market Intelligence

14:22:37 OUT

Back	FAT			Save	Cancel
Doct	or Name	Doctor 1	Visit Date	17-Mar-2	016
Chem	nist Name	Select Chemist	Chemist Location	Select Ch	emist
Audit	Ę				•
Selec	t Division	Select Division Nan	Select SKU		Add
Docto	or				•
Top E	Brands				
Com	petitors				
	ice Provided B petitors Comp				
inter	ested Molecule	2			
Pres	cription Numb	er			
Expir	у				•
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#### Field Analytics App

Back DART		Save Cance
Date		
Activity	Field Work	
Territory		
Activity Duration	One Hour	
Stockist		
Joint Field Work	Field Work	
Field Work Name		
In Time		
Out Time		
Day deviation	OFF	

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			14:22:37	OUT
FAT	Dart	Order		
Task	Expanses	Leave Leave		
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Market Intelligence

## Field Analytics App

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Back TASK		Save Cancel
Reminder	new	
Priority	High	4
Start Date	18-Mar-2016	
Start Time	02:32 PM	
End Date	18-Mar-2016	
End Time	04:32 AM	

Back EXPEN	SE MANAGMENT	Save	Cancel
Date	18-03-2016		
Amount	5000		
Currency	INR		
Expenses Type	Travel journey		
Description	Flight Tickets		









14:22:37 OUT

Market Intelligence

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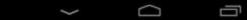
Back PRODU	CT SURVEY	Save	Cancel
Date	17-Mar-2016		
Division Product	Oncology		
Product Survey	Nee		
Chemist	Mak Medical Stores		
Doctor	Dr. Dayal		Add
Inputs	Feedback regarding patient response		
Other	Ĩ.		

Field Analytics	App
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Back MARKET	INTELLIGENCE	Save	Cance
Date	17-Mar-2016		
Brand Name	Mak Injections		
Composition	New		
Name of Company	Mak Pharma		
Month of Launch	March 2016		
Pack	20		
MRP	1000		
Bonus	100		
Campaign@Doctor	Dr. Dayal		
Campaign@Chemist	Mak		
Remark	Positive		
Company Type	Pharma		

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#### DoctorsConnect Mobile App



## Mobile App

#### EasyDart SnapShots

#### StockList Master Screen

	Stockist Name		Territory			
Chemist Master			Select	;	Search	Add New Stocki
Secondary Sales Option	Stockist code	Stockist Name	Territory	Region	Profile Indicator	
Secondary Sales Option	0000106014	Mak Enterprises	BHOPAL POOL	Bhopal	17%	View Edit
Employee Attendance	0000107918	Mak Enterprises	RUDRAPUR	Moradabad	10%	View Edit
Daily Reporting	0000100177	Mak Pharma	DEOGHAR	Jharkhand	8%	View Edit
Dany Reporting	0000100196	Mako Pharmaceuticals	BARRACKPORE	Kolkata	71%	View Edit
Reports	0000100281	Mak Enterprises	BANGALORE POOL	Bangalore	8%	View Edit
Employee Master	0000108167	Mak Agencies	GUWAHATI	South Bengal	10%	View Edit
Ciripioyee master	0000100256	Mak Chemists	TRICHUR	Cochin	8%	View Edit
Complaint List	0000100226	Mak Enterprises	TAMBARAM	Chennai	21%	View Edit
Territory Mapping	0000100127	Mak Medicals	KANPUR POOL	Kanpur	62%	View Edit
	0000100096	Mak Medico	SAHARANPUR	MERRUT	8%	View Edit
Tour Plan	0000100067	Mak Enterprises	DELHINORTH	Delhi	78%	View Edit
Set Up	0000100157	Mak Distributors	BASTI	GORAKHPUR	8%	View Edit
	0000100058	Mak Enterprises	SURAT(NEW)	Surat	8%	View Edit
Change Password	0000107842	Mak Enterprises	DELHI SOUTH		10%	View Edit
	0000100125	Mak Enterprises	LUCKNOW POOL	Lucknow	<mark>4</mark> 1%	View Edit

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# Daily Reporting Screen



#### Reports

admin admin

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	1	DCR Summ	ary R	eport(lı	ndivid	ual)																	
Stockist Master		Search																					
Chemist Master		Period:	Jan	-2016		7		Zo	ne:		West	2		÷		Sta	ite:		S	elect		÷	
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Employee Attendance											Search	R	eset	Export	To Excel								
Daily Reporting			01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21
Reports		Entry	2	2		5	5	8	8	12			12	16	16			19		19	19	25	25
Перона		Delay	1	0		1	0	2	1	4			1	4	3			3		1	0	5	4
Employee Master		Modified	2	2		5	5	8	8	12			12	16	16			19		19	19	25	25
		Places																					
Complaint List		Stockist	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0
•		Other_Stockist	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0
Territory Mapping		Chemist	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	-	Other_Chemist	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Tour Plan		Туре	OW	OW		FWI	OW	OW	FWI	FWI			FWI	OW	FWJ			FWI		FWI	FWI	FWI	L
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Leave:

Review Meeting: office Work:

launch Meeting:

Depot Visit:

#### DCR Summary Report Screen

DCR - Intranet Portal		DCR	2 – 1	Intrane	et Por	tal
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admin admin

# Tour Plan Screen

Stockist Master	🎢 To	ur Plan					
I∎ Chemist Master	Sele	ct Month 8	Year: Jan-	2016 7,			
Secondary Sales Option	Sr No	Date	Day	Town	Working with	Stockist Name	Stockist Name
Employee Attendance	1	1	Friday				
•• -······	2	2	Saturday				
Daily Reporting	3	3	Sunday				
III Reports	4	4	Monday				
	5	5	Tuesday				
Employee Master	6	6	Wednesday				
📰 Complaint List	7	7	Thursday				
Territory Mapping	8	8	Friday				
constraints	9	9	Saturday				
🗮 Tour Plan	10	10	Sunday				
🔳 Set Up	11	11	Monday				
	12	12	Tuesday				
E Change Password	13	13	Wednesday				
	14	14	Thursday				
	15	15	Friday				

	≡ Employee A	ttendance					
Stockist Master							
Chemist Master	<		М	arch 20	16		>
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Secondary Sales Option							
Employee Attendance			1	2	3	4	5
Daily Reporting	6	7	8	9	10	11	12
			15				
Reports	13	14	15	16	17	18	19
Employee Master	20	21	22	23	24	25	26
Complaint List	27	28	29	30	31		
Territory Mapping							
rritory Mapping							

#### Employee Attendance Screen

Tour Plan

📕 Set Up

Change Password

#### EasyPitch SnapShots

## EasyPitch

EasyPitch is the only end-to-end solution for your digital marketing and salesforce effectiveness needs: from centralized digital asset library to tablet based electronic Detailing; it is a revolutionary solution for life sciences sales representative.

EasyPitch enables sales reps to present ideas and products in an interactive way, without the need of a beamer or computer. The tablets can be automatically populated with centrally pushed documents, pictures, presentations, brochures and videos.

EasyPitch focuses on simplifying and improving:

- Field force,
- Marketing and
- Sales teams

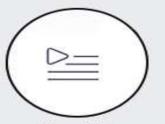
- Keep in full control of the content in the field, manage data based on role-based workflows.
- Allow reps to tailor presentations prepared specifically per account.
- Globally localized platform
- Option to take inputs and feedbacks of Doctors.
- Access to high level graphics and videos as and when required
- Availability of Back end Dashboard where Analytics can be done real time



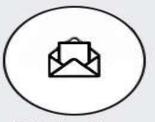
#### Dashboard

#### Welcome text

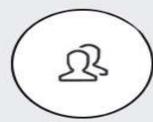
Welcome text welco



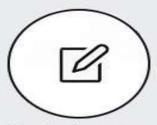
Flow list



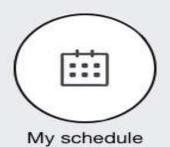
Notifications



Doctors

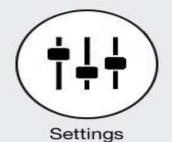


Doctor's notes







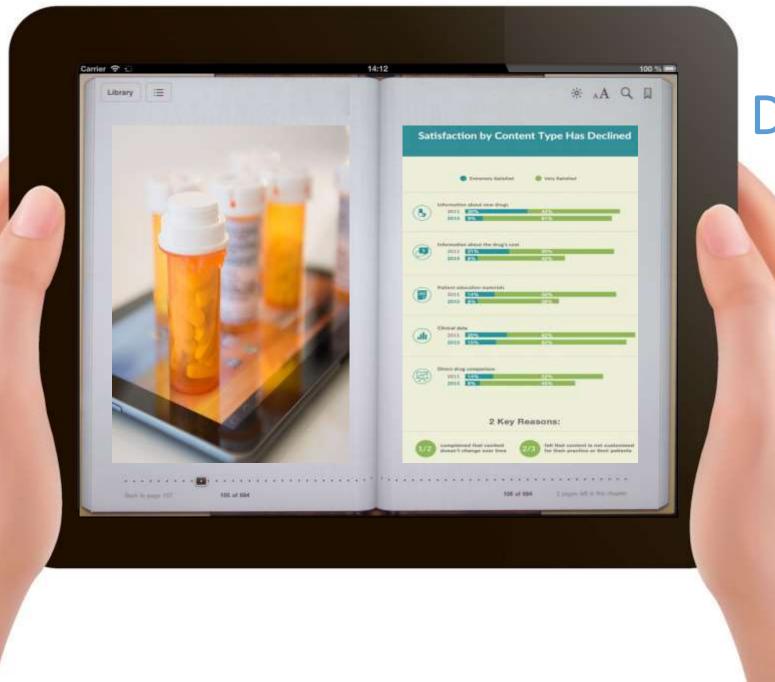




## Content Flow Screen



## Content Flow Screen



## Product Demonstration

#### Doctors Flow : Notes : Profiles

D Bint Duby       Name       DrAbhiskk Chauhan         D bAhiskk Chauhan       Note         D bSurny Chauhan       Note         D DSuny Chauhan       Note         D DNagangiu       Beck       Flow List       Creater New Row         D bShirin Mulani       Box1       View       Play         D bChritor Pilai       Flow2       View       Play         D bSheeda Raut       View       Play       State         D bSheeda Raut       View       Play       View       Play         States       View       Play       View       Play         States       View       Play       View       Play         States       View       Play       View       Play	Back Doctors			Back	Doctor's notes
Dr.Ablishek Chauhan   Dr.Sumy Chauhan   Dr.Sumy Chauhan   Dr.Nagaraju   Back   Flow1   Create Mow Flow   Pon2   Flow2   Flow2   View   Plow2   View   Plow3   View   Plow4   View   Plow4 <t< td=""><td></td><td></td><td></td><td></td><td></td></t<>					
OrSumy Chauhan   OrSumy Chauhan   OrNagaraju   OrShirin Mulani   OrShirin Mulani   OrChitra Pillal   OrChynvra Pagare   OrSheetal Raut   OrShayalee Padwal	Dr.Binit Dubey			Name	Dr.Abhishek Chauhan
DrSuny Chauhan   DrSuny Chauhan   DrNagaraju   OrShirin Mulani   OrShirin Mulani   OrSchira Pillal   OrShory Pagare   OrShory Pagare   OrShory Ragare   OrShor	Dr.Abhishek Chauhan			Note	
Back       Flow List       Create New Row         Q Dr.Shirin Mulani       Flow1       View       Play         Q Dr.Chitra Piltal       Flow2       View       Play         Q Dr.Apurva Pagare       Flow3       View       Play         Q Dr.Shatetal Raut       View       Play       Save         Q Dr.Shatebal Raut       View       Play       Save         Q Dr.Shatebal Raut       View       Play       Save         Q Dr.Shatebal Raut       View       Play       Flow3       View       Play         Q Dr.Shatebal Raut       View       Play       Flow3       View       Play         Q Dr.Shatebal Raut       View       Play       Flow3       View       Play         Q Dr.Shatebal Raut       Mathematication       View       Play       Flow3       View       Play         Q Dr.Shatebal Raut       Mathematication       View       Play       Flow3       View       Play         Mathematication       View       Play       Flow3       View       Play	Dr.Sunny Chauhan			100	Nice
Problem Plov1   Prov1 Now   Plov2 Plov2   Prov2 Plov3   Prov3 Now   Plov3 Now   Plov4 Plov4   Plov5 Plov3   Prov3 Now   Plov4 Plov4   Plov5 Plov4   Plov5 Plov5   Plov1 Plov4   Plov2 Plov5   Plov3 Now   Plov3 Now   Plov4 Plov4   Plov5 Plov5   Plov5 Plov5   Plov5 Plov5   Plov5 Plov5	<u> </u>	Back	Flow List	Create New Flow	
Prov2Plow2ViewPlayDr.Apurva PagareFlow3ViewPlayDr.Apurva Pagaredr kailashViewPlayDr.Sheetal Pautdr smithViewPlayDr.Sayalee Padwaldr smithViewPlaydr. Bart'sViewPlay		Flow1		View Play	
Pow3ViewPlayDr.Apurva Pagaredr kailashViewPlayDr.Sheetal Rautdr smithViewPlayDr.Sayalee Padwaldr Bart'sViewPlay		Flow2		View Play	Save
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		dr smith		View Play	
Dr.Shwata Shinda	2	dr. Bart's		View Play	
	Dr.Shueta Shinde				